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EXTREME MAKEOVER: HOME EDITION, DELAWARE VISIT
Feb. 5-12, 2008
Stories Within the Story

Extreme Makeover Home Edition and Anderson Homes will be helping build a brighter future for the Latif and Chatman families this week. Nineteen years ago Ju-Juanna Latif was a single teen mom, a high school drop-out and homeless. After being rejected by her family and, resolving not to become another statistic, Latif earned her GED, but was then forced to move into a homeless shelter with her new son. While there, she took advantage of the services that were offered to her and eventually entered a work-study program so she could get a job and feed her son.

Two troubled marriages and four kids later, including a nine-year-old with cerebral palsy, Latif is a proud working mom raising her family in a home of her own. But that home is falling apart, and is not accessible for her wheelchair-bound son.

Not only is Latif's home falling apart, but so is the home of next-door neighbor and adopted grandma Rose Chatman. Chatman has been an instrumental part of Latif's family and has helped care for the children so Latif can continue to work as a welfare fraud analyst.

Delaware-based builder Anderson Homes has rallied hundreds of local contractors, businesses and volunteers to make this a week the Latif family, Grandma Rose and the community will never forget. The media is welcome and encouraged to cover the show's first visit to Delaware.

As you plan your coverage, here are a few story angles to consider:

- **How do they do that?** The question everybody wants to know. How can a home that normally takes six months to build be built in one week and with a shorter punch list than a typical home?
- **Simply green:** Find out about the environmentally friendly materials used and how they can increase energy efficiency without adding much to the cost of the home. What is new and available on the market for home buyers?

- **“Giving at a time when it is harder to give”:** Local builders and contractors donating labor and supplies at a time when the building market has slowed.
- **Competitors coming together:** Many competing contractors and trades will be working side-by-side in a high-stress environment under tight deadlines to get this house done.
- **The fine details:** All of the things that no one sees on the show or may think about: zoning laws, electrical and phone lines, getting big equipment in and out, crowd control, security, when/where do workers sleep, how many work at once; who picks the home design, etc.
- **Behind the scenes:** The Anderson Homes management team has been working around-the-clock on this project. How do they orchestrate an event of this magnitude (they are responsible not only for building the home, but also have coordinated volunteers, donations and a few surprises).
- **Pay it forward:** Hear how this project will benefit other local families in need and will continue to benefit the community beyond this week and this one house.
- **Beyond a home:** Meet some of the hundreds of vendors who are donating items or services to the family and see what they are donating and how it will help the family.

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